

2024 – 2027 Strategic Plan

CASE Vision: To develop curriculum and professional development that empowers agriculture education teachers to inspire, educate, and prepare students for career success in the agricultural industry.

CASE Mission: To design industry-leading, inquiry-based curriculum and teacher education to create lifelong learners and prepare students for the future of agriculture.

Value : Creating a flexible, ready to-execute curriculum model of sequenced agricultural education courses that enhance the delivery of agricultural education, uphold educational core standards, and help create work-life balance for teachers.

1. Revise courses routinely to maintain relevancy for content, delivery methods, and educational standards.
 - Align CASE curricular concepts and performance objectives to Council Standards (2025).
 - Align Advanced CTE frameworks to CASE curricular concepts and performance objectives (2026).
 - Revise Ag Research and Product Development curriculum (2026 – 2027).
 - Update materials lists by vendor and course for all curricula (2024).
 - Develop course budgets that show flexibility for purchasing (2025).
2. Develop new curricular materials relevant to careers in the agricultural industry.
 - Publish a Safety Curriculum available for all teachers with a MyCASE account (2024).
 - Publish an AEMT Extension/MSA Updates to fulfill NSF supplementary grant (2024).
 - Publish applied animal and plant science curricular modules. (2024, 2027)
 - Publish two Biotechnology Modules and professional development programming focusing on technical skills and plant science. (2024-2026)
 - Publish three automation and robotics modules and professional development programming to supplement animal, plant, and food science courses (2024-2027).
 - Publish a plant science module
 - Publish an Engineering and Product Design curriculum with professional development. (2026 – 2028)
3. Stay current with agricultural education content, best practices, technology, and relevance.
 - Each team member identifies at least one professional development opportunity per year to attend, identified in their professional development plan or contract (2024 – 2027).

Value: Building a network of agriculture educators across the nation to create unity and support, and recognize achievements.

1. Create and maintain outreach efforts through teacher, school, and industry recognition programs.
 - Continue the Master Teacher, Lab Tech, and Model and Innovation CASE Award programs (2024 – 2027)
 - Update policies and procedures for the Advisory Committee (2024).
 - Recognize an outstanding Lead Teacher and Host (2025).
2. Gather and publicize information regarding CASE curriculum and professional development.
 - Update the website with new branding, FAQ, and consistent course information (2024).
 - Provide one Sample APP for each course on the website for teacher professional development workshops. (2024).

- Four team members attend NAAE/ACTE Vision with at least two presentations (2024-2027).
 - Four team members attend the National FFA Convention with at least two presentations.
 - Two team members attend at least one additional ACTE conference (2025-2027)
 - Two team members attend and present at one NSF Conference per year (2024-2027)
3. Collaborate with stakeholders to collect CASE project data to develop research priorities.
 - Work with the Council to collect state agricultural education information and data (2024).
 - Collect student enrollment data from CASE Lead teachers (2024 – 2027)
 - Collect and archive past research projects and identify critical data points for decision-making (2025).
 - Work with affiliate organizations to identify data and research needs (2025 – 2027).

Value: Certifying teachers through industry-leading professional development so they can enhance the agricultural education experience for students.

1. Implement professional development opportunities aligned with industry and education needs.
 - Work internally to offer 10 Virtual BriefCASE professional development opportunities for shorter CASE courses and modules (2024-2027).
 - Work with Agricultural Education groups to host 20 BriefCASE events annually (2024 – 2027).
 - Work internally to host 5 Virtual CASE Institute professional development opportunities for shorter CASE courses and Modules (2024-2027).
 - Work with Agricultural Education groups to host 23 CASE Institute events annually (2024 – 2027).
 - Prepare 65 CASE lead teachers per year to facilitate BriefCASE and CASE Institute events (2024 – 2027)
2. Seek out and maintain funding and sponsorships for teacher professional development and curriculum implementation.
 - Submit scholarship, grant, and two new project requests per year to the National FFA Foundation (2024 -2027).
 - Maintain relationships with direct sponsors and seek out one new direct sponsor annually (2024 – 2027).
3. Collaborate with affiliate institutions to implement pre-service programming.
 - Update pre-service programming and develop a consistent system for tracking and national implementation (2024).
 - Attend AAEE conference to collaborate with affiliates to improve preservice programming and research (2024 – 2027).
 - Add two affiliate institutions annually implementing CASE pre-service programming (2025 – 2027).

Value: Fostering a student-centered agricultural educational experience focused on inquiry and project-based learning.

1. Assist schools, community members, and teachers in implementing the CASE curriculum.
 - Develop an administrative tool kit for teachers to implement CASE curriculum at their schools. (2024).
2. Provide teachers, administrators, and counselors with opportunities to improve their agricultural education programs.
 - Host a best practices event for 20 teachers (2025).
 - Revise CASE Foundations to meet teacher needs (2025).
3. Increase student college and career readiness.
 - Identify one certification per year that students can acquire using CASE curriculum as the knowledge and technical skill base (2024 – 2027).
 - Offer pre- and post-assessments to students through a third-party online platform (2025).